

Beat: Lifestyle

## **The EIFFEL TOWER s Illuminations with PARIS Mayor & Minister of Environment**

**PARIS on November 04, 2016**

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**USPA NEWS** - On November 4, 2016 at 6.30 pm on the 'Parvis des Libertés et des Droits de L'Homme' (Trocadero) next to Palais Chaillot and facing the Eiffel Tower, Mme Anne HIDALGO, Mayor of PARIS and Mme Ségolène ROYAL, Minister of Environment, Energy and Sea, launched the 'EIFFEL TOWER's illuminations'....

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On the Eiffel Tower was written in bright 'Accords de PARIS c'est fait' (PARIS Agreement, it's done) referring to the COP 21 Agreement and towards the COP 22 in MARRAKECH. To symbolize the transition from the the usual Golden Lighting, the color changed from Golden to 'Green'.

The Golden Lighting dates from 1985. Unveiled on the 31st December 1985, invented by Pierre Bideau, an electrician and lighting engineer, it consists of 336 projectors equipped with high-pressure, yellow-orange sodium lamps. This form of illumination, which has been met with unanimous, worldwide success, was the starting point of a nocturnal revival of monuments.

The beams of light, directed from the bottom towards the top, illuminate the Eiffel Tower from the inside of its structure which is a wrought iron lattice tower on the Champ de Mars in Paris and named after the engineer Gustave EIFFEL, whose company designed and built the tower.

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